

Exam. Code : 105405
Subject Code : 1424

Bachelor in Business Administration (BBA) 5th Sem.
BBA-504 ENTREPRENEURSHIP & SMALL BUSINESS

Time Allowed—3 Hours] [Maximum Marks—50

Note :—Attempt any **ten** questions from Section A. Each question will carry **one** mark. Attempt any **two** questions from Section B. Each question will carry **10** marks. Attempt any **two** questions from Section C and each question will carry **10** marks.

SECTION—A

1. (i) What is Entrepreneurial leadership ?
- (ii) Define Small Business
- (iii) What is a private company ?
- (iv) Explain Hindu Undivided Family.
- (v) Explain Decision making process.
- (vi) Discuss features of motivation.
- (vii) What is a business venture ?
- (viii) What is a Commercial Bank ?
- (ix) Explain risk taking in Small Business.
- (x) What is Entrepreneurial behaviour ?
- (xi) What are financial considerations ?
- (xii) Define Innovation. - 10×1=10

SECTION—B

2. Critically discuss entrepreneurial class.
3. Write a note on Emerging Women Entrepreneurs.
4. Explain the relevance and achievements of Entrepreneurial Development Programmes.
5. Explain in detail Entrepreneurial leadership and risk taking
 $2 \times 10 = 20$

SECTION—C

6. Discuss initial strategic planning, product and marketing scope in small business.
7. What is the contribution of Commercial Banks in promoting small business ?
8. Evaluate the role of small business in national economy.
9. How Finance management is done in small business ?
 $2 \times 10 = 20$